MARATHON CREATIVE
MEDIA · MARKETING · PRINTING

// CONTENT · ADS · EVENTS · HEADSHOTS

MEDIA PRICING GUIDE

Video, events, headshots and podcasts for your business, in one place. Scan any code to watch the real thing.

Looking for listing packages, builder media, commercial property, land and listing video? Get our Real Estate Pricing Guide at MarathonCreative.co/pricing/real-estate.

PRICING GUIDE	BOOK	CALL
Last updated November 8, 2026.	Media.MarathonCreative.co	832.639.1810

// WHAT WE SHOOT

ONE TEAM. EVERY SHOT.

Content days, ads, testimonials, events, headshots and podcasts, produced in house by the same Houston crew from booking to delivery.



03
VIDEO PRODUCTION



04
VIDEO PRICING



05
EVENTS AND AGENT REELS



06
HEADSHOTS AND PODCAST



07
POLICIES



08
WATCH THE WORK

WATCH BEFORE YOU BOOK

Every video product has a code. Point your phone camera at it to play a real Marathon example.

ALSO AVAILABLE: REAL ESTATE PRICING GUIDE

Listing packages, builder media, commercial property, land and listing video are priced in our Real Estate Pricing Guide. Download it at MarathonCreative.co/pricing/real-estate.

All prices before tax.

// 01 · VIDEO PRODUCTION

VIDEO THAT DOES A JOB

Short form for the feed, long form for the website, ads for the budget. Edited in house in DaVinci Resolve.



TALKING HEAD BATCH

One location, two hours, your whole team through it. 10 to 12 finished pieces.

$1,250 2 hrs



AD SHOOT

3 hooks, 1 body and 2 calls to action per concept, cut into variants you can test.

$750 1st concept



SOCIAL HYPE VIDEO

Fast cut to stop the scroll. You at the top and tail, b-roll through the middle.

$300 standalone



TESTIMONIAL FILM

Your clients on camera, telling the story in their own words. Long form for the website.

$650 long form



EVENT FILM

2 to 4 minutes with interviews, added to any event coverage booking.

+$450 with coverage



AGENT REEL EVENT

10 agents film at your listing or model home. Every agent leaves with a branded vertical.

$750 10 agents

Scan a code to watch a real example. Every video includes 2 revision rounds and basic subtitles; Social Hype includes masked subtitles.

WHAT EACH VIDEO COSTS

Flat rates per booking. Every video includes 2 revision rounds and basic subtitles.







BUSINESS AND BRAND

PRODUCT	PRICE
Content Day, 2 hours, 8 to 10 finished pieces	**$1,250**
Talking Head Batch, 2 hours, 10 to 12 finished pieces	**$1,250**
Ad Shoot, first concept, 2 hours	**$750**
Ad Shoot, each additional concept	**$500**
Testimonial, short	**$250**
Testimonial Film, long form	**$650**

WATCH AN EXAMPLE
Testimonial film
MarathonCreative.co/video-examples/#testimonial

ANY VIDEO

ADD-ON	PRICE
Additional revision round	**$85**
Additional cutdown, same footage	**$65**
Second format, same footage	**$65**
Voiceover, professional read	**$150**
Raw footage delivery	**$250**
Rush, 24 hour delivery	**+25%**

WATCH AN EXAMPLE
Ad shoot, two different businesses
MarathonCreative.co/video-examples/#ad-shoot

// 02 · EVENTS

FILL THE ROOM, THEN THE FEED

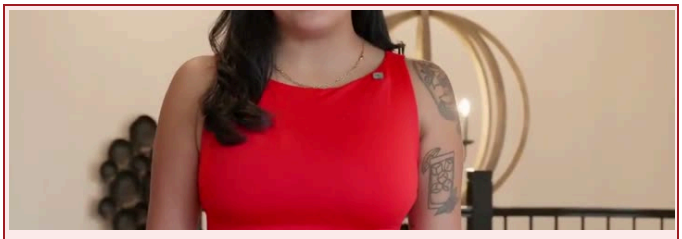


EVENT COVERAGE	2 HOUR MINIMUM
COVERAGE	**PRICE**
Video only	**$300/hr**
Photography only	**$275/hr**
Video and photography	**$450/hr**
Second format, own highlight video	**+$150/hr**
Event Film, 2 to 4 min with interviews	**+$450**
Headshot station at your event, 2 hours	**$500**

COMMON BOOKINGS		
BOOKING	**VIDEO**	**VIDEO + PHOTO**
2 hours, the minimum	$600	**$900**
3 hours	$900	**$1,350**
4 hours	$1,200	**$1,800**
8 hours	$2,400	**$3,600**

Video-only and combined video and photography coverage include a highlight video. Photography-only coverage does not include video. Rates cover one video format, vertical or horizontal, chosen when you book.

WATCH AN EXAMPLE
Event film, Cedars Fall Festival
MarathonCreative.co/video-examples/#event-film



AGENT REEL EVENT

EVERY AGENT LEAVES WITH A VIDEO

- 10 agents, about 2 hours on site
- Each agent films at your listing or model home
- One finished branded vertical per agent
- Registration page with confirmations and reminders
- Property footage for your own marketing

$750
PLUS $300 PER ADDITIONAL 10 AGENTS

01 WE BUILD THE INVITE
Registration page, time slots, confirmation and reminder texts and emails.

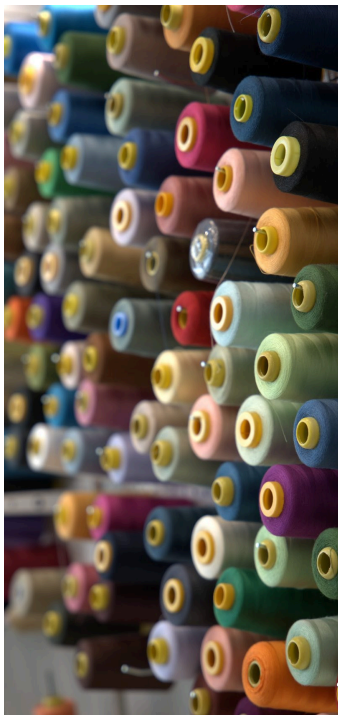
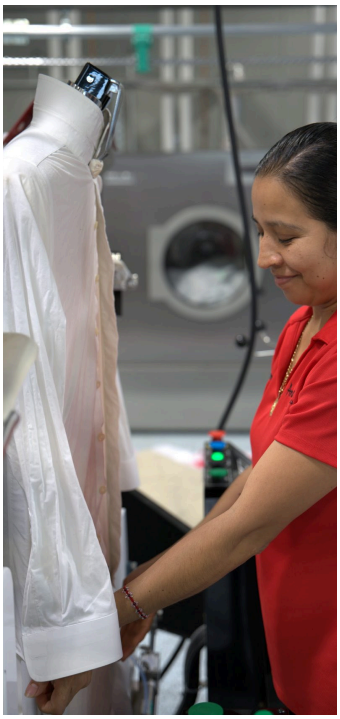
02 AGENTS SHOW UP AND FILM
Each agent gets a guided slot at the listing or model home.

03 EVERYONE GETS A VIDEO
Edited reels delivered ready to post, and every agent markets your property to their audience.

HEADSHOTS, AND THE PODCAST ROOM

Consistent, current photos of your team, and a studio to record in.



HEADSHOTS — 3 TO 5 EDITED PHOTOS EACH

SESSION	PRICE
In our studio	**$150**
At your location	**$250**
Team day, three people minimum	**$175**/person
Team day, each person beyond three	**$150**/person
Additional retouched image	**$35**

A team of three is $525. Ten people is $1,575. Twenty people is $3,075.

PODCAST — IN OUR STUDIO

BOOKING	PRICE
1 hour session, one episode to 20 minutes, basic editing	**$550**
Vertical clips cut from your episode, set of three	**$175**

LIFESTYLE PHOTOS

SESSION	PRICE
In studio, 3 to 5 edited	**$150**
On location, 3 to 5 edited	**$250**
Amenity and lifestyle hour, builders	**$150**

WATCH AN EXAMPLE

Talking head batch session

MarathonCreative.co/video-examples/#talking-head

// 04 · THE FINE PRINT

HOW BOOKING WORKS



USAGE

Use everything we deliver to market your business, for as long as you want, at no extra cost. No usage fees, no expiry, nothing to renew. Marathon keeps the copyright, and if a third party wants to use the content they come to us.

REVISIONS AND SUBTITLES

Every video includes two rounds of revisions and basic subtitles. The Social Hype Video includes masked subtitles. Additional rounds are $85.

FORMAT

Video is delivered in the format you choose when you book, vertical or horizontal. The other format cut from the same footage is $65.

TAX

Prices are before Texas sales tax, 8.25%, which is shown on every quote.

RATES AND DELIVERY

Last updated November 8, 2026. Your written quote confirms the final rate and delivery timing before booking.

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TRAVEL	FROM OUR HOUSTON BASE
DISTANCE	**CHARGE**
Within 30 miles	**Included**
30 to 50 miles	**$50**
50 to 75 miles	**$100**
Beyond 75 miles	**Quoted**

GOOD TO KNOW	
LINE	**PRICE**
Rush, 24 hour delivery	**+25%**
Raw footage delivery	**$250**

01 **BOOK**

Media.MarathonCreative.co or 832.639.1810.

02 **SHOOT**

We confirm the shot list before we arrive.

03 **DELIVER**

Edited media lands in your gallery, ready to post.

// WATCH THE WORK

REAL SHOOTS. REAL CLIENTS.

Every piece below was shot and delivered for a Marathon client. Point your phone camera at any code to play it.



TALKING HEAD BATCH
MarathonCreative.co/video-examples/#talking-head



AD SHOOT, DETAILING
MarathonCreative.co/video-examples/#ad-shoot



AD SHOOT, PUBLIC ADJUSTING
MarathonCreative.co/video-examples/#ad-shoot



SOCIAL HYPE VIDEO
MarathonCreative.co/video-examples/#social-hype



TESTIMONIAL FILM
MarathonCreative.co/video-examples/#testimonial



EVENT FILM
MarathonCreative.co/video-examples/#event-film



AGENT REEL EVENT
MarathonCreative.co/video-examples/#reel-event

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LET'S GET IT SHOT

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Media.MarathonCreative.co

CALL OR TEXT
832.639.1810

EMAIL
Contact@MarathonCreative.co

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